

Thank you for placing an ad with Mayors & Cities Magazine. Please complete, review, sign and submit the complete form, artwork and payment by the deadline shown to **advertising@mayorsandcities.com** or **Fax: +1 202 706 7937**.  
If you have any questions, please contact your sales representative or our advertising department at: **+1 202 706 7936**

Who is your sales representative ( Please print name here if any ) :

### BILLING INFORMATION

■ BILL ADVERTISER		■ BILL AGENCY	
Company Name :		Company Name :	
Contact Name :		Contact Name :	
Address :		Address :	
City / State		City / State	
Zip Code :	Country :	Zip Code :	Country :
Phone :	Fax :	Phone :	Fax :
Email :		Email :	
Website :		Website :	

### AD SPACE\* : Please check all that apply ( See Media Kit for rates )

Space 1X <input type="checkbox"/> 3X <input type="checkbox"/> 4X <input type="checkbox"/> 3X <input type="checkbox"/>	Size (pixels)	Space 1X <input type="checkbox"/> 3X <input type="checkbox"/> 4X <input type="checkbox"/> 3X <input type="checkbox"/>	Size (pixels)
<input type="checkbox"/> Leaderboard - Top	728 x 90	<input type="checkbox"/> Medium Rectangle D ( Home Page Only )	300 X 250
<input type="checkbox"/> Leaderboard - Bottom	728 x 90	<input type="checkbox"/> Skyscraper	160 x 600
<input type="checkbox"/> Medium Rectangle A	300 x 250	<input type="checkbox"/> Half Rectangle ( Home Page Only )	300 x 600
<input type="checkbox"/> Medium Rectangle B	300 x 250	<input type="checkbox"/> Middle Leadersboard	468 X 60
<input type="checkbox"/> Medium Rectangle C	300 x 250	<input type="checkbox"/> Upcoming Event	/
<input type="checkbox"/> Medium Rectangle P	300 x 250	<input type="checkbox"/> Event Calendar	/

Daily Headlines : 468 X 60 Banner      Event Spotlight

CPM      Total Number Of Impressions : .....

Exclusive Sponsorships : Sponsorship includes all ad positions on all pages of the channel you choose. Rates and channels are subject to change. Minimum of 3 Months agreement required per channel.

\*All ads are run-of-site, rotating ads. Run of site ads appearing on www.mayorsandcities.com will appear on all available pages throughout the web site.

**TOTAL AMOUNT DUE :** \$.....

**CAMPAIGN SCHEDULE :** Start Date : ...../...../.....(M/D/Y) End Date: ...../...../.....(M/D/Y)

**SIGNATURE :** .....Date signed : ...../...../.....

## AD MATERIALS

<input type="checkbox"/> Pick up from previous issue : ...../...../.....(Month /Day/Year)	<input type="checkbox"/> New Ad	<input type="checkbox"/> Materials send by Mail on CD, DVD,	<input type="checkbox"/> Upload to FTP site
<input type="checkbox"/> Email digital files to : advertising@mayorsandcities.com	<input type="checkbox"/> Ad build services (additional cost )	<input type="checkbox"/> Will contact you later	Other.....

Please see media kit for ad size and specification details, advertising guidelines, policies, terms and conditions.  
For update also visit our website at : **www.mayorsandcities.com**

## PAYMENT OPTIONS

**POLICY:** First Time Customers in United States must pay their first insertion in advance. Advertisers outside of United States are required to pay all their insertions in advance. For all qualified customers, charges will process within 14 days of magazine publication. For all non qualified customers, all payments must always be paid in full before processing your order requests.

### PLEASE CHECK ONE

- Check Enclosed # ----- Make checks payable to : MAYORS & CITIES ,INC ( U.S. Customers only )
- Wire Transfer ( Please contact us for bank account references )
- Make payment through PayPal to the E-mail : **advertising@mayorsandcities.com**
- Money Order payable in U.S. Dollars to : MAYORS & CITIES ,INC
- Debit / Credit Card     MoneyGram / Western Union
- Visa             MasterCard             American Express             Discover

Card number : -----Security Code-----Exp Date -----/-----

Name on the card : -----

Address : -----

City : -----State-----Zip-----Country-----

Authorization Signature-----Date signed : -----/-----/-----

I acknowledge upon signing this order, that I have carefully read and accepted the terms, conditions, guidelines, rates and policies of this contract set forth in the media kit and on **www.mayorsandcities.com**. I authorize, MAYORS & CITIES , INC the publisher of Mayors & Cities Magazine to run my ads and to use the above debit / credit card for payment of each scheduled ads. I further understand that any verbal agreements are not binding to this agreement.

## TERMS

*This order constitutes contractual agreement. This contract constitutes acknowledgement of your order. Advertisers are bound by all conditions outlined on [www.mayorsandcities.com](http://www.mayorsandcities.com). Billing follows immediately .If invoice is not paid within 14 days of invoice date a 1.5% interest will be charged per month on past due accounts. Written insertions for covers II, III and IV may not be cancelled regardless of contract. Publisher reserves the right to withhold any advertising for any account with an outstanding invoice beyond 30 days. Verbal orders do not constitute a contractual agreement. Only legitimate, independent advertising agencies will be paid commissions. Failure by an advertising agency to pay within 14 days of invoice date will disqualify agency from receiving the commission. Please read full advertising terms and conditions at: **www.mayorsandcities.com***